Tracking business contribution to the Sustainable Development Goals (SDGs)

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Origin Story
It started with the Exxon Valdez disaster

Valdez Runs Aground
March 24, 1989

Ceres formed


1st Guidelines Issued

G2

G3

G4

Global Reporting Initiative Spun off from Ceres

GRI Standards Issued

Standards Governance Model Adopted

New Standards Issued for Water & Safety
The GRI Standards

Universal Standards

- **Foundation**
  - GRI 101
  - Starting point for using the GRI Standards

- **General Disclosures**
  - GRI 102
  - To report contextual information about an organization

- **Management Approach**
  - GRI 103
  - To report the management approach for each material topic

Topic-specific Standards

- **Economic**
  - GRI 200

- **Environmental**
  - GRI 300

- **Social**
  - GRI 400

See annex for descriptions
Promoting effective and principle-based reporting on the SDGs: three connected guides