Tomas Hak: Relevance of SDG Indicators to Sustainability Reporting

Highlights:

- SDGs are an innovative tool for measuring sustainability at various levels (including company or business/industrial sector) – stronger component of environmental sustainability; all countries are supposed to assess and contribute to global sustainability
- SDGs are a very valuable tool because it has been broadly negotiated and agreed upon
- SDGs provide a robust political framework without concrete/detail information – conceptualization of targets is needed (it cannot be simply done by the indicators – each Target should be elaborated as a concept with clearly linked indicators)
- Indicators – must be relevant!, i.e. be linked to the SDG theme (thematic relevance) and there should be a tight link between the indicator and indicated fact (indicator relevance)
- “Experiments” with targets and indicators are not very recommended (various SDGs indices etc.) – they should remain at the realm of research otherwise they may send false signals

Recommended reading:


