

Co-hosted by:



International  
Labour  
Organization

In partnership with:



## ▪ Agenda ▪

# Potential and Limits of Social and Solidarity Economy

6–8 May 2013 ▪ GB Room and Room II ▪ International Labour Office

4, Route des Morillons ▪ Geneva, Switzerland

---

### DAY ONE: 6 MAY 2013

---

08.15–09.00 CONFERENCE REGISTRATION PORTE 1

#### Conference Opening

---

09.00–10.00

Opening

- [Sarah Cook](#), Director, UNRISD
- [Paul Singer](#), National Secretary of Solidarity Economy, Brazil
- [Guy Ryder](#), Director-General, ILO

10.00–10.45

Keynote address: *Conceptual and Regional Perspectives on SSE*

- [José Luis Coraggio](#), Universidad Nacional de General Sarmiento

10.45–11.15

COFFEE BREAK

#### Session 1

#### Conceptualizing SSE

---

11.15–13.00

Chair: [Jomo K.S.](#), Assistant Director-General for Economic and Social Development, FAO

- [Anup Dash](#), Utkal University—*Towards an Epistemological Foundation for Social and Solidarity Economy*
- [David Barkin](#), Universidad Autónoma Metropolitana, Xochimilco, Mexico and [Blanca Lemus](#), Universidad Autónoma Metropolitana, Xochimilco, Mexico—*Rethinking the Social and Solidarity Economy in Light of Community Practice*
- [John-Justin McMurtry](#), York University—*Prometheus, Trojan Horse or Frankenstein? The Social and Solidarity Economy as Community Creation, Market Wedge, or State Monster*
- [Isabelle Hillenkamp](#), University of Geneva and [Frédéric Lapeyre](#), ILO and [Andreia Lemaître](#), Catholic University of Louvain-la-Neuve—*Solidarity Economy as Part of Popular Security Enhancing Practices: A Neo-Polanyian Conceptual Framework*
- [Joana S. Marques](#), University of São Paulo—*Social and Solidarity Economy: Between Emancipation and Reproduction*



13.00–14.30	<b>LUNCH BREAK AND BOOK PRESENTATIONS</b>
13.30–14.00	<b>BOOK PRESENTATION: HAGEN HENRÿ—GUIDELINES FOR COOPERATIVE LEGISLATION, ROOM II</b>
14.00–14.30	<b>BOOK PRESENTATION: CLAUDIA SANCHEZ BAJO—CAPITAL AND THE DEBT TRAP, ROOM II</b>

### Session 2: SSE, Welfare Regimes and Social Service Provisioning

14.30–16.30

Venue: Room II

Chair: Luca Jahier, President of the Various Interests Group, European Economic and Social Committee (EESC)

- Ananya Mukherjee-Reed, York University and Darryl Reed, York University and Canadian Association for Studies in Co-operation—*Taking Solidarity Seriously: Analysis of Kudumbashree, an Experiment in Kerala, India*
- Golam Sarwar, United Nations Department of Economic and Social Affairs (UNDESA)—*Paradoxes of Social Entrepreneurship*
- Cecilia Rosset, Catholic University of Uruguay—*State and SSE Partnerships in Social Policy: Recent Trends and Implications for a New “Welfare Mix” in Uruguay*
- Bénédicte Fonteneau, Catholic University of Louvain, Research Institute for Work and Society (HIVA)—*Social and Solidarity Economy as Main Actor of the Extension of Social Protection in Health in Africa?*

### Session 3: SSE and Local Development

14.30–16.30

Venue: GB Room

Chair: Petra Lantz, Director, UNDP Representation Office in Geneva

- Milford Bateman, Independent Researcher and University of Juraj Dobrila Pula, Croatia—*Rebuilding Solidarity-Driven Local Economies in the Aftermath of Neoliberalism: The Role of Cooperative Enterprise Development*
- Jean-Michel Servet, The Graduate Institute, Geneva—*Monnaie Complémentaire versus Microcrédit Solidaire et Tontines: Contribution Comparée à un Développement Solidaire Local*
- Manase Kudzai Chiweshe, Rhodes University, South Africa—*Understanding Social and Solidarity Economy in Emergent Communities: Lessons from Post-Fast Track Land Reform Farms in Mazowe, Zimbabwe*
- Marie Fare, Laboratoire Triangle—*Les Monnaies Sociales et Complémentaires dans les Dynamiques Territoriales: Potentialités, Impacts, Limites et Perspectives*
- Michael Cañares, Holy Name University, Philippines—*Scaling Up: Interactions, Challenges, and Opportunities for SSE in the Philippines*

16.30–17.30	<b>PHD POSTER SESSION, R3 (OUTSIDE GB ROOM)</b>
18.00–19.00	<b>WELCOME COCKTAIL (HOSTED BY VILLE DE GENÈVE), ATRIUM/ESPACE GOBELINS</b>



**Session 4**                      **SSE, Public Policy and Law**

---

09.00–10.45

Chair: Jürgen Schwettmann, Director, Department of Partnerships and Field Support, ILO

- Béatrice Alain, RELIESS, Chantier de l'Economie Sociale and Marguerite Mendell, Concordia University—*Public Policy for the Social and Solidarity Economy from a Comparative Perspective: The Effectiveness of Collaborative Processes or the Co-Construction of Public Policy*
- Leandro Morais, Faculdades de Campinas—FACAMP y Pontificia Universidad Católica de Campinas (Brazil)—*Estrategias de Supervivencia y Elaboración de Políticas Públicas: El Papel de la Economía Social y Solidaria en Latinoamérica y la Contribución de Brasil hacia la Construcción de Políticas Emancipadoras*
- Marcelo Saguier, FLACSO Buenos Aires and Zoe Brent, Food First—*Regional Policy Frameworks of Social Solidarity Economy in South America*
- Justine Nannyonjo, Bank of Uganda—*Enabling Agricultural Cooperatives through Public Policy and the State: The Case of Uganda*
- Hagen Henry, University of Helsinki—*Cooperative Law and Sustainability: Match nor Mismatch?*

10.45–11.15

**COFFEE BREAK**

**Session 5**                      **SSE and Gender Dynamics**

---

11.15–13.00

Chair: Shahra Razavi, Chief, Research and Data, UN Women

- Suzanne Bergeron, University of Michigan Dearborn, and Stephen Healy, Worcester State College—*Beyond the “Business Case”: A Community Economies Approach to Gender, Development and Social Economy*
- Bina Agarwal, University of Manchester—*The Power of Numbers: Shared Interests, Critical Mass and the Effectiveness of Women’s Participation in South Asia*
- Lyn Ossome, University of the Witwatersrand—*State, Civil Society and Expanding Social and Solidarity Economy among Informal Sector Women in Ethiopia*
- Carolina Contreras Arias, University of St. Gallen and Stephan Rist, University of Bern and Corinne Pernet, University of St. Gallen—*Collective Action, Gender Dynamics and the Constraints for Upscaling Women Initiatives in Rural Mexico: The Case of “El Color de la Tierra” an Indigenous Woman Networked Based Initiative in Western Mexico*

13.00–14.30

**LUNCH BREAK AND BOOK PRESENTATIONS**

13.00–13.30

**BOOK PRESENTATION: RAFAEL PEELS—RESILIENCE IN A DOWNTURN: THE POWER OF FINANCIAL COOPERATIVES, ROOM II**

13.30–14.00

**BOOK PRESENTATION: BINA AGARWAL—GENDER AND GREEN GOVERNANCE, ROOM II**

14.00–14.30

**BOOK PRESENTATION: JOSE LUIS CORAGGIO—DICTIONNAIRE DE L'AUTRE ÉCONOMIE, ROOM II**



## Session 6: Political Economy of SSE and Collective Action

14.30–16.30

Venue: Room II

Chair: Richard Kozul-Wright, Director, Unit on Economic Cooperation and Integration Among Developing Countries, UNCTAD

- Neetu Choudhary, Independent Consultant—*Potential and Challenges of SSE Initiative for Informal Street Trade: Case Study of Two Indian Cities*
- Ana Cecilia Dinerstein, University of Bath—*The Hidden Side of SSE: Social Movements and the “Translation” of SSE into Policy (Latin America)*
- Angelique van Zeeland, Fundação Luterana de Diaconia—*Challenges for Sustainability of SSE: The Interaction Between Popular Economy, Social Movements and Public Policies - Case Study of the Global Alliance of Waste Pickers*
- Roldan Muradian, Radboud University Nijmegen—*The Potential and Limits of Farmers' Groups as Catalysts of Rural Development*

## Session 7: Scaling Up SSE through the Market

14.30–16.30

Venue: GB Room

Chair: Nicole Alix, Secretary of the Board, The Mont-Blanc Meetings–International Forum of Social and Solidarity Economy Entrepreneurs

- Abhijit Ghosh, McGill University—*Embeddedness and the Dynamics Of Growth: The Case of Amul Cooperative, India*
- Darryl Reed, York University and Canadian Association for Studies in Co-operation—*The Rise of Fair Trade: Opportunities, Tensions and Uncertainties*
- Carina Millstone, The New Economics Institute—*The Potential of Social and Solidarity Economy (SSE) Organizations to Complement or Replace Publicly Traded Companies in the Provision of Goods and Services*
- Georgina Gómez, ISS, Erasmus University—*Trading Scale for Solidarity in the Community Currency Systems in Argentina*

16.30–18.30

**PRACTITIONERS’ FORUM, ATRIUM/ESPACE GOBELINS**

18.45–20.30

**FILM SCREENINGS AND DEBATE CINEMA ROOM, NEXT TO ATRIUM**

- *TOGETHER: HOW COOPERATIVES SHOW RESILIENCE TO THE CRISIS*, BY CECOP-CICOPA EUROPE
- *SHIFT CHANGE*, BY MELISSA YOUNG AND MARK DWORKIN (ON EMPLOYEE-OWNED BUSINESSES)

**SHORT DEBATE WITH CLAUDIA SANCHEZ BAJO**, LECTURER AT PAVIA UNIVERSITY AND INCOMING CHAIR, CO-OPERATIVE ENTERPRISES AT THE UNIVERSITY OF WINNIPEG



**Session 8**                      **SSE, Resilience and Sustainability**

---

- 09.00–10.45                      Chair: Antonella Noya, Senior Policy Analyst, Centre for Entrepreneurship, SMEs and Local Development, OECD
- Maria Victoria Deux Marzi, Universidad Nacional de Rosario and Universidad Nacional de General Sarmiento—*La Consolidación de las Iniciativas de Economía Social y Solidaria: Alcances y Desafíos de Procesos de Recuperación de Empresas de Argentina*
  - Che Charles Fonchingong, Canterbury Christchurch University—*Citizen Strategizing Amid a Solidarity Economy in Cameroon: Are Village Development Associations Resilient?* (author not present)
  - Marlyne Sahakian, Ateneo University and Christophe Dunand, Réalise and Chambre de l'Économie Sociale et Solidaire Genève (APRES-GE)—*Conceptualizing SSE towards Sustainable Consumption Transitions: Learning Across Contexts and Cultures, from Geneva to Manila*
  - Cristina Grasseni, University of Bergamo and Harvard University and Francesca Forno, University of Bergamo and Silvana Signori, University of Bergamo—*Beyond Alternative Food Networks: An Agenda for Comparative Analysis of Italy's Solidarity Purchase Groups (SPG) and Districts of Solidarity Economy vis-à-vis US Community Economies*

10.45–11.15                      **COFFEE BREAK**

**Closing Session: Priorities for Research, Policy and Action**

---

- 11.15–13.00                      Chair: Benjamin Quiñones, Asian Solidarity Economy Council (ASEC) and Intercontinental Network for the Promotion of Social and Solidarity Economy (RIPESS)
- Darryl Reed, York University and Canadian Association for Studies in Co-operation
  - Emily Kawano, Center for Popular Economics, USA, and Intercontinental Network for the Promotion of Social & Solidarity Economy (RIPESS)
  - Jem Bendell, University of Cumbria
  - José Luis Coraggio, Universidad Nacional de General Sarmiento
  - Paul Singer, National Secretary of Solidarity Economy, Brazil
  - Peter Utting, Deputy Director, UNRISD

**Special Session: Alternative Finance and Complementary Currencies  
Organized by UN-NGLS**

---

In cooperation with UNRISD, ILO, Palmas Institute Europe, The Global Fund for Cities Development (FMDV), Institute for Leadership and Sustainability (IFLAS) of the University of Cumbria, Veblen Institute and the New Economics Foundation representing the European Union Interreg project: Community Currencies in Action (CCIA).

- 14.00–16.00                      Moderator: Hamish Jenkins, United Nations Non-Governmental Liaison Service (UN-NGLS)  
**Venue: Room II**
- Jérôme Blanc, Laboratoire Triangle, Université Lumière Lyon 2 - *Community and Complementary Currencies, Practices and Research: State of the Art*



- Marie Fare, Monnaies en Débat—*Acteurs-Chercheurs pour la Pluralité Monétaire et la Transformation Sociale— Territorial Development Dynamics and Complementary Currencies*
- Bernard Lietaer, University of California, Berkeley - *Scaling Up Complementary Currencies: What Role for Governments?*
- Carlos de Freitas, Palmas Institute Europe and Global Fund for Cities Development (FMDV)—*Solidarity, Inclusive Endogenous Development and Popular Economy: The Brazilian Experience of Community Development Banks and Complementary Currencies*
- Jem Bendell, Institute for Leadership and Sustainability, University of Cumbria - *Unlocking Local Wealth*

### Breakout Session 1: Currencies and Communities—Dynamics for a Solidarity and Popular Economy?

16.15–18.15

Venue: Room II

Moderator: Carlos de Freitas, Palmas Institute Europe and Global Fund for Cities Development (FMDV)

- Camille Meyer, Université Libre de Bruxelles—*Social Currency for Common Goods: The Case of the Palmas Currency*
- Augusto Câmara Neiva, Juliana Braz and Diogo Jamra Tsukumo, Center for Solidarity Economy at University of São Paulo and Joaquim Melo, Coordinator of Instituto Banco Palmas—*Solidarity Finance and Public Policies: The Brazilian Experience on Community Development Banks*
- Will Ruddick, Institute for Leadership and Sustainability (IFLAS), University of Cumbria and Lucero Mariani, Agglo Rouen en Transition—*Complementary Currencies Strengthening the Social and Solidarity Economy: Case Studies from Kenya*
- Jean-Luc Roux, Consultant—*New Approach for a Social and Solidarity Currency: Towards a Solution for Humanitarian, Economic and Ecological Crisis. The Case of Androy in Southern Madagascar*

### Breakout Session 2: SSE, Time and Mutual Credit Currencies—Changing Values, Changing Impacts?

16.15–18.15

Venue: Room V

Moderator: Jem Bendell, Institute for Leadership and Sustainability (IFLAS), University of Cumbria

- Leander Bindewald, New Economics Foundation, and Christophe Place, Geneva School of Business Administration—*Validating Complementary and Community Currencies as an Efficient Tool for Social and Solidarity Economy Networking and Development: The Deployment of Theory of Change and Evaluation Standards for their Impact Assessment*
- Marco Sachy, University of Leicester School of Management—*The Potential, the Limits and the Difficulties about Implementing the “Commercial Credit Circuit” (C3) as an Institutional and Countercyclical Policy Instrument for the Uruguayan Government to Structurally Address Unemployment*
- Marcela Orraca, Universidad Autonoma Metropolitana Xochimilco and María José Orraca, Instituto Tecnológico Autónomo de México—*Tumin, Pesos or Wealth? Limits and Possibilities of a Local Alternative to Scarcity of Money and Abundance of Richness (A Case Study in Mexico)*
- Eleni Thanou, Technological Educational Institute of Athens and George Theodossiou, Technological Educational Institute of Larissa and Dimitris Kallivokas, Technological Institute of Athens—*Local Exchange Trading Systems (LETS) as a Response to Economic Crisis: The case of Greece*

