



Tracking business contribution to the Sustainable Development Goals (SDGs)

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Origin Story

It started with the Exxon Valdez disaster



Valdez Runs Aground
March 24, 1989

Ceres formed

Global Reporting Initiative
Spun off from Ceres

G2

G4

**GRI Standards
Issued**



Valdez Principles

1st Guidelines Issued

G3

Standards Governance
Model Adopted

New Standards
Issued for
Water & Safety



The GRI Standards See annex for descriptions

Universal Standards



Starting point for using the GRI Standards



To report contextual information about an organization



To report the management approach for each material topic

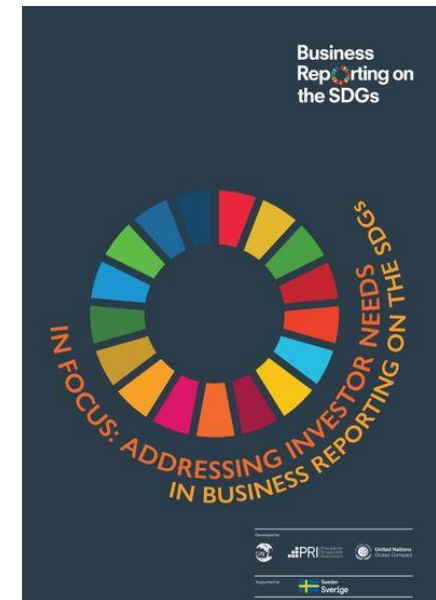
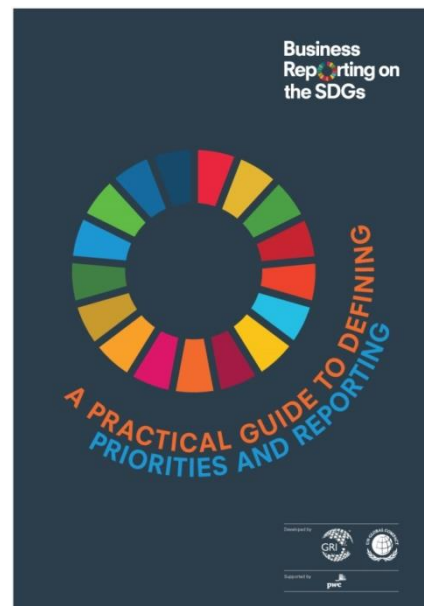
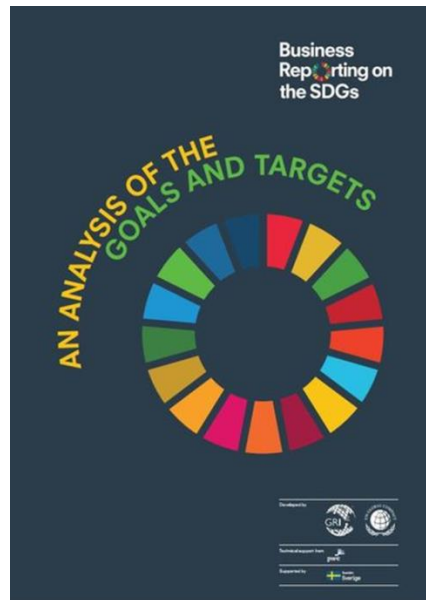
Topic-specific Standards



Select from these to report specific disclosures for each material topic



Promoting effective and principle-based reporting on the SDGs: three connected guides



United Nations
Global Compact