

ICA and the cooperative movement

The International Co-operative Alliance unites, represents and serves cooperatives worldwide;

- Above 1.2 billion members (900 million at least making up for double counting);
- Almost 3 million enterprises worldwide
- 280 million jobs or economic activities: 10% of the world's employed population

What should we measure?

Double sides of cooperative impact

- Ways of functioning (democracy, participation, equality, equity, solidarity) => How can we measure to what extent cooperatives work as cooperatives?
 - ❖ Cooperative revision (FR, IT), cooperative audit + tool based on cooperative identity
- Explicit social impact (meeting people's unmet needs, commitment to social goals/general interest, Cooperative principle 7 "Concern for community") => How can we measure broader contributions of cooperatives beyond their inherent impact?
 - ❖ Social balance sheet, conventional social impact tools

What should we measure?

Measurement approaches

- Reporting / monitoring of individual cooperatives
- Development of cooperative specific index
- Collection of data for showing double impact of cooperatives at the collective level
 - ❖ Basic statistical information
 - ❖ Development of a framework for collecting various information proving cooperatives' contribution to SDGs

Need of developing agreed measurement tools rather than making new ones