



REIMAGINING SOCIAL CHANGE

Measuring and Reporting Sustainability Performance

UNRISD CONFERENCE | JUNE 4, 2019

BOSTON

GENEVA

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SAN FRANCISCO

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WASHINGTON, DC

FSG.ORG

“What Gets Done, Gets Measured...”

What we ask(ed) corp. TO DO evolves... ...The measurement **PARADIGM** shifts

Contribute through **Corporate Philanthropy**



Spend and activity, rarely outcomes

Address all **Environmental and Social** challenges



Numerous **ESG measures** (quantity over quality)

Address most **Material** impacts



Specific measures (issue and context specific)

Today's frontier

Link to **Business Economics**



Progress on issue is linked to **lowered risk and costs and revenue growth** (sustain efforts, redirect investors)

Enlarge scope to **Systems Change**



Build collective impact through **shared measurement**

Commit to **Purpose**



Embed above measures in **company statutes and board accountability**