

A person wearing a white lab coat, a white hairnet, and a white face mask is leaning over a black plastic tray. The tray is filled with many small, golden-brown, ring-shaped dried pineapple slices. The person is wearing white gloves and appears to be inspecting or sorting the slices. The background is slightly blurred, showing what looks like a factory or processing plant environment.

BEHIND THE BARCODES

IMPACT MEASUREMENT @ UNRISD CONFERENCE

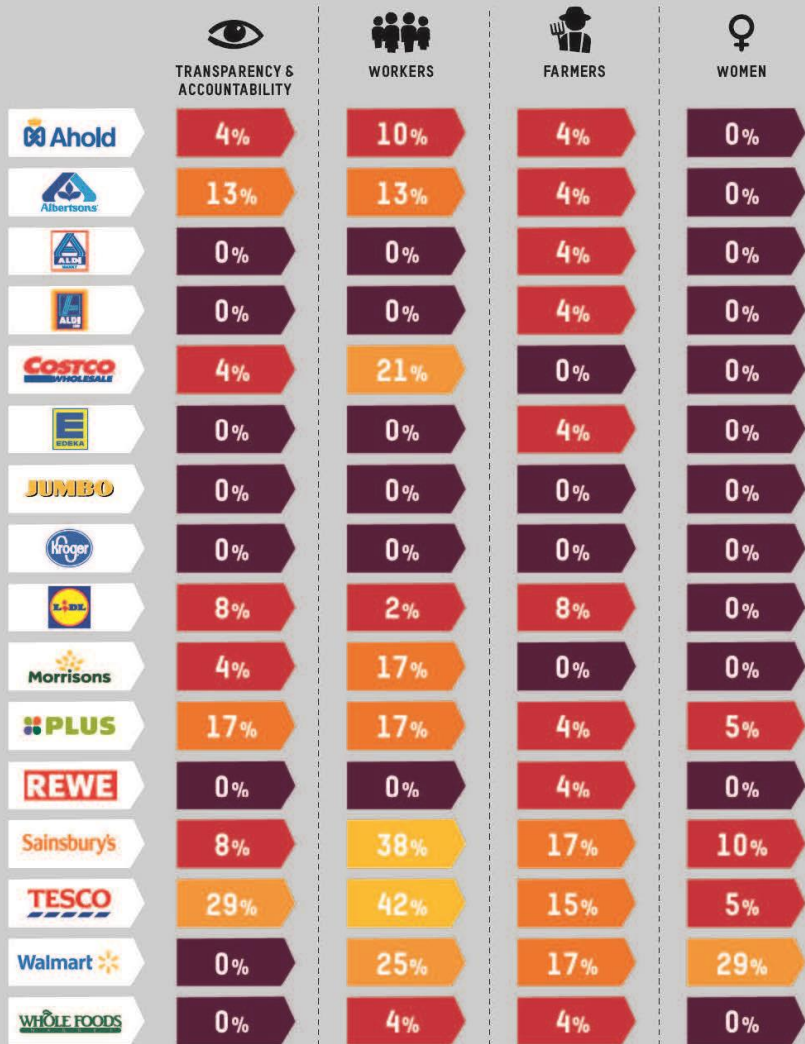
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Business & Human Rights

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SUPERMARKETS SCORECARD



THESE SCORES ARE BASED ON SUPERMARKETS' PUBLICLY REPORTED POLICIES AND ACTIONS IN THEIR FOOD SUPPLY CHAINS.

REPORTED HUMAN RIGHTS ALLEGATIONS IN THE SUPPLY CHAINS OF COMPANIES CAN BE FOUND HERE: WWW.BUSINESS-HUMANRIGHTS.ORG/BARCODES



POOR —————> GOOD

Scorecard to assess supermarkets across EU/US showing how poorly they tackle human rights issues in their food supply chains – launched June 2018



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Use of the supermarkets scorecard

- Based on Behind the Brands experience, campaign with scorecard is effective tool to change companies' policies & practices
 - Asking supermarkets to publish improved policies & practices = way for consumers/stakeholders to hold supermarkets to account
- Two Dutch supermarkets publishing new Human rights & Due diligence policies early 2019



A photograph of a farmer in a light-colored, long-sleeved shirt and a patterned headwrap, carrying a large wooden hoe on their shoulder. The farmer is walking away from the camera on a dirt path through a field of tall green crops. The sky is filled with dramatic, cloudy light from a low sun, creating a warm, golden glow. The overall mood is one of quiet labor and gratitude.

Thank you!

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