

Sustainable Development Indicators for For-Profit Enterprises and Social and Solidarity Economy

3-4 June 2019, Geneva



Overview

- **Overview of SDG monitoring at the global and national levels**
- **Role of enterprises in SDG implementation**
- **Considerations for enterprise reporting of SDGs**
- **Global statistical community's efforts**

What are the SDGs?

- The SDGs are 17 goals at the heart of the **2030 Agenda**, adopted in 2015.
- Broadly focuses on **People, Planet, Prosperity, Peace, and Partnership**
- Ambitious, and expands on the Millennium Development Goals.
- 17 interrelated goals touch upon virtually all aspects of our lives
- **Requires involvement of all stakeholders** including: government, civil society and enterprises



Role of enterprises in the achievement of the SDGs

- Are resources consumed and products produced sustainably?
- How many people are employed? What are the employment conditions?
- Contribution to economic growth
- Equality in the workplace?
- How is waste disposed? How much energy is consumed?

**Reporting and continued monitoring help
understand the enterprises' impact on the
SDGs**

Monitoring SDGs at the **global level**

A tier-system for SDG indicators*

- The **Global Indicator Framework** for the SDGs was developed by the IAEG-SDGs
 - **28** representatives of national statistical offices
- Contains **232 unique indicators**, addressing each and every one of the Goals and targets.
- **Annually refined and comprehensively reviewed** in 2020 and 2025

**As of 22 May 2019*

Tier I (104 indicators)

Indicator is **conceptually clear**, **established methodology** and standards are available and **data are regularly produced** by countries.

Tier II (88 indicators)

Indicator is **conceptually clear**, **established methodology** and standards are available but **data are not regularly produced** by countries.

Tier III (34 indicators)

No established methodology or standards are available for the indicator or they are being developed or tested for the indicator.

Monitoring SDGs at the national level

Guiding principles



Primacy of **national ownership** and a country led process involving all stakeholders

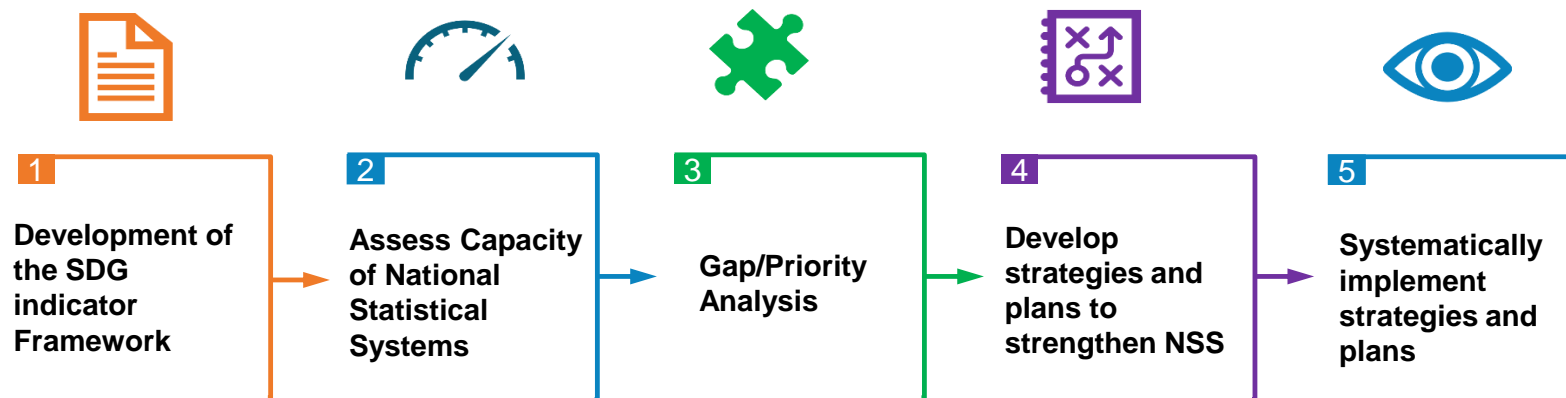


SDGs are integrated into various **national development plans/framework** which is integrated to national monitoring. “SDG Domestication”; and **build on existing platform and processes**



Decisions on national indicators driven **by national priorities**; while being aligned with global indicators to the extent possible

Development of a supporting statistical system



Enterprise reporting and linkages with other reporting

Mechanisms of reporting and linkages



Global level

Global SDG reports

Thematic reviews by major groups and international organizations

National Data > UN Agencies > Global SDG database

Voluntary National Reports at the High Level Political Forum

Regional reviews

National reporting platform with data on national indicators

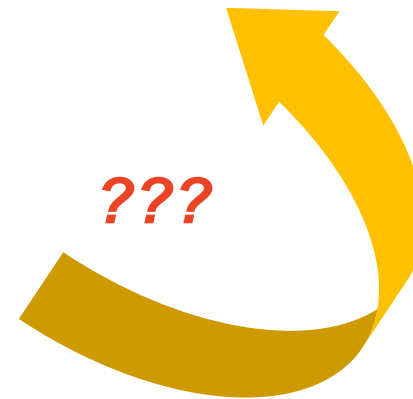


National level



Enterprise level

???



Some considerations for enterprise level monitoring

- Fragmentation of reporting: how to ensure **comparability**?
- Guiding **standards/standardized methodology**
- **Data systems** and compatibilities/interoperability; also data availability
- **Cherry picking**
- **Collaboration** with government and other stakeholders

Global statistical community is working together

United Nations Committee of Experts on Business and Trade Statistics

- Created in 2017; experts from about 25 countries and from several international organizations (e.g. Eurostat, OECD, ILO, ADB, UNCTAD, ITU, IMF, UNIDO, UN regional commissions); 5 task teams

<https://unstats.un.org/unsd/statcom/50th-session/documents/2019-11-TradeBusinessStats-E.pdf>

- **Task Team on Well Being and Sustainability**

- Broad field: decent work, environmental impacts, the SDGs and human rights.
- Focus on aspects of well-being and sustainability from an enterprise perspective
- How business statistics can be improved to provide a better measurement of impacts

- Chaired by the United Kingdom. Members of the team include: Denmark, the United States of America, Eurostat, IMF, OECD and the Statistics Division.

- Developing a 2-year work plan to improve and strengthen the business statistics in the specific areas





Thank you for your attention!

